

## Three Pulitzer winners spoke about future medium

Sept. 22, 2016 at 2:30 p.m. CST by Ayu Haramura

The Omaha Press Club welcomed three <u>Pulitzer</u> prize-winning speakers from Nebraska, <u>Bill Frakes</u>, Doug Smith and <u>Matt Waite</u>. The event "Taking the Lede: Pulitzer Prize-Winning Nebraska Journalists," took place on Sept. 12 and partnered with Humanities Nebraska talked about current and future medium and literacy problems for millennial generation future journalists.

Frakes won a Pulitzer covering Hurricane Andrew in 1993. Smith, earned Pulitzer for his participation in a 1972 investigative journalism team who wrote a series of articles on Boys Town. Waite, won a Pulitzer with politician speech fact checking website "PolitiFact."

The discussion covered how future journalism will change its shape because mobile devices have changed our lifestyle receiving news. All three journalists said newspapers will not disappear 30 years from now, but their readers will change to luxury high-income citizens. Cost of print will gradually increase as the mobile devices become widely used. Rising price of printed paper will change lower and middle class readers to shift to digital newspaper to save their money that only high-income readers will remain to afford the paper-printed newspaper.

Although Smith pointed out numbers of copies of local newspaper are growing in this technology era that everyone can get their news in their device. Currently, peoples still choose to read on papers rather than getting on their handy mobile devices.

"As long as there is people who want to read the newspaper, newspaper will not disappear," Smith said.

Technology has become convenient for many to reach breaking news at any occasion, but one participant alerted that young millenniums are reading the top part and do not pay attention to the whole news story.

Frakes said it is matter of time to alter both medium and audiences into such new technologies.

"We all are still new babies for Internet, growing and learning to be a better reader in the future," Frakes said.

## Comment